


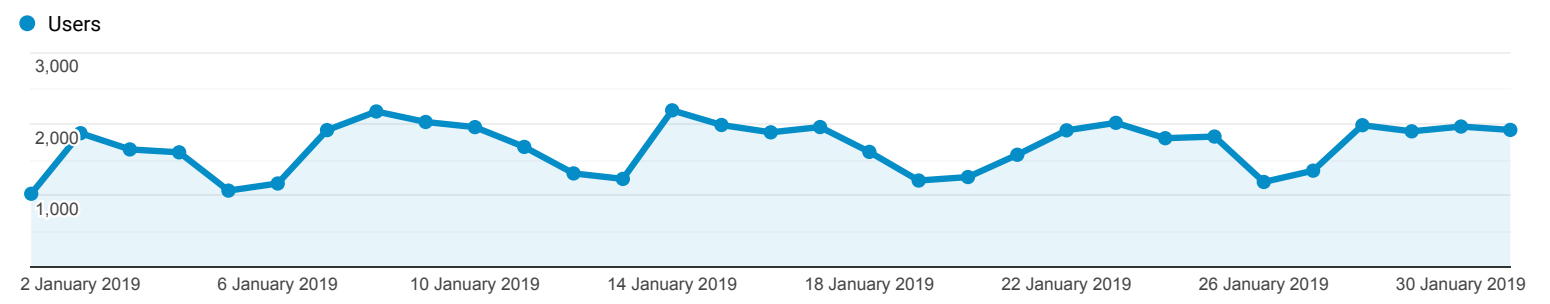
Channels

 All Users
100.00% Users

1 Jan 2019 - 31 Jan 2019

Explorer

Summary



Default Channel Grouping	Acquisition			Behaviour			Conversions <input type="text" value="E-commerce"/>		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	E-commerce Conversion Rate	Transactions	Revenue
	44,438 % of Total: 100.00% (44,438)	39,001 % of Total: 100.14% (38,947)	58,922 % of Total: 100.00% (58,922)	36.21% Avg for View: 36.21% (0.00%)	4.99 Avg for View: 4.99 (0.00%)	00:03:17 Avg for View: 00:03:17 (0.00%)	0.12% Avg for View: 0.12% (0.00%)	73 % of Total: 100.00% (73)	US\$3,948.42 % of Total: 100.00% (US\$3,948.42)
1. Organic Search	22,953 (49.27%)	20,240 (51.90%)	28,086 (47.67%)	38.04%	4.79	00:03:02	0.21%	58 (79.45%)	US\$2,852.23 (72.24%)
2. Direct	9,025 (19.37%)	7,978 (20.46%)	11,814 (20.05%)	29.34%	5.57	00:04:04	0.06%	7 (9.59%)	US\$407.09 (10.31%)
3. Referral	7,621 (16.36%)	4,674 (11.98%)	11,031 (18.72%)	25.03%	6.17	00:04:04	<0.01%	1 (1.37%)	US\$32.97 (0.84%)
4. Social	2,531 (5.43%)	2,348 (6.02%)	2,791 (4.74%)	59.66%	2.77	00:01:26	0.07%	2 (2.74%)	US\$40.97 (1.04%)
5. Affiliates	1,572 (3.37%)	1,383 (3.55%)	1,833 (3.11%)	55.59%	2.93	00:02:12	0.00%	0 (0.00%)	US\$0.00 (0.00%)
6. Display	1,186 (2.55%)	1,090 (2.79%)	1,374 (2.33%)	73.58%	2.29	00:00:59	0.00%	0 (0.00%)	US\$0.00 (0.00%)
7. Paid Search	903 (1.94%)	727 (1.86%)	1,089 (1.85%)	39.85%	4.45	00:02:43	0.37%	4 (5.48%)	US\$537.22 (13.61%)
8. (Other)	796 (1.71%)	561 (1.44%)	904 (1.53%)	32.74%	5.01	00:03:01	0.11%	1 (1.37%)	US\$77.94 (1.97%)

Rows 1 - 8 of 8